



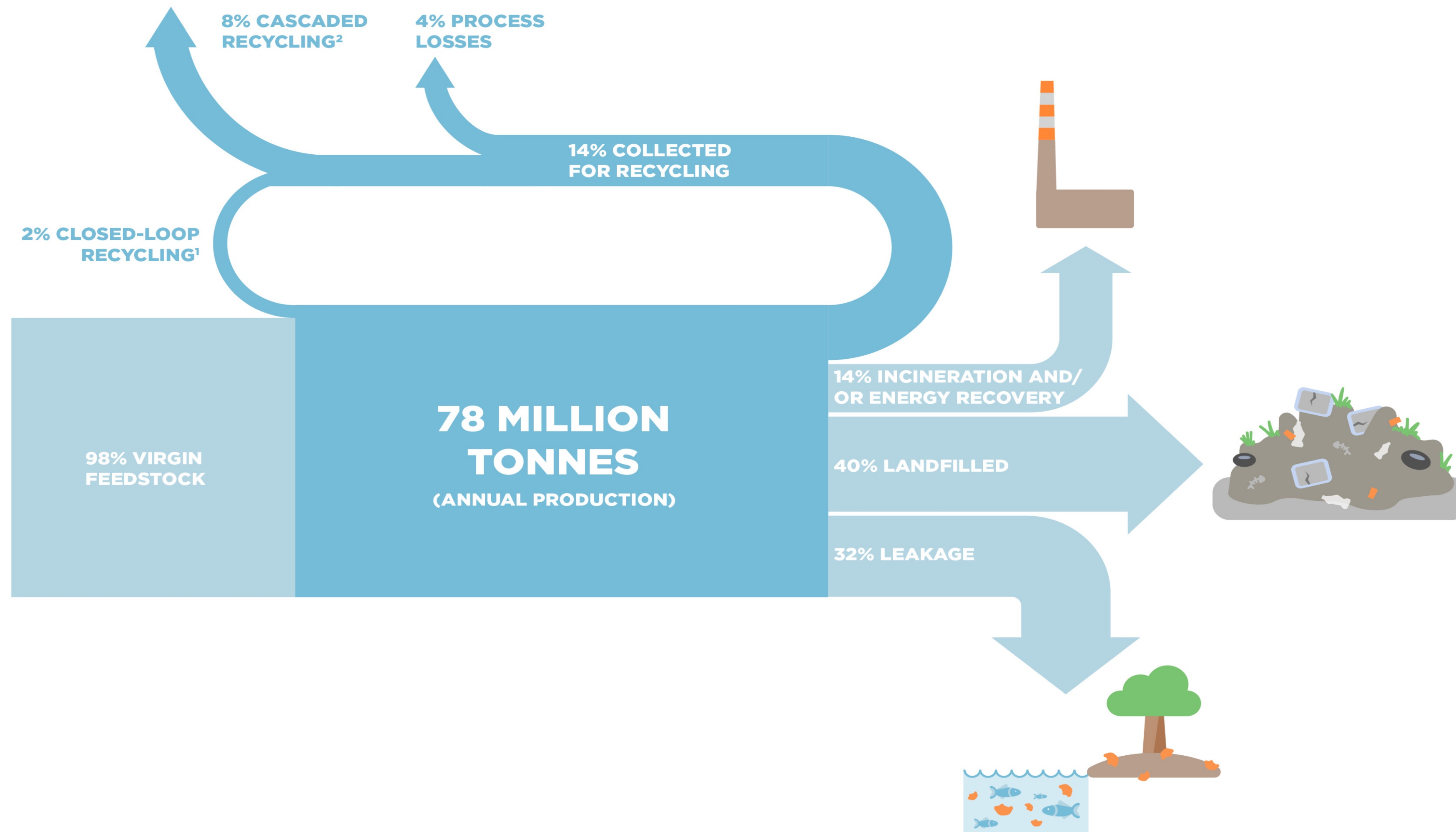
New Plastics Economy

Food Packaging Forum Workshop

25 October 2016

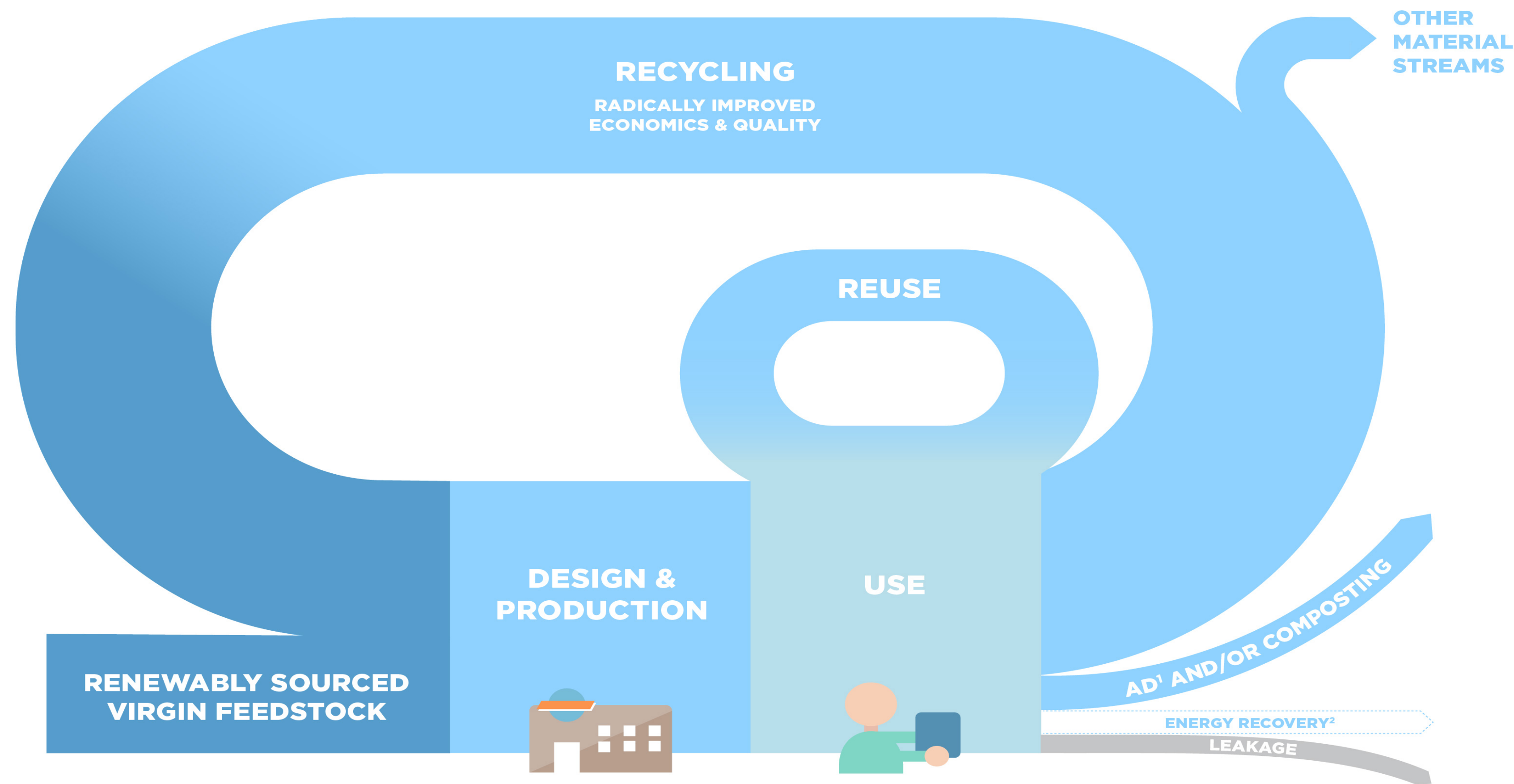


Plastic packaging - iconically linear



The New Plastics Economy

1 CREATE AN EFFECTIVE AFTER-USE PLASTICS ECONOMY



3 DECOUPLE PLASTICS FROM FOSSIL FEEDSTOCKS

2 DRASTICALLY REDUCE THE LEAKAGE OF PLASTICS INTO NATURAL SYSTEMS & OTHER NEGATIVE EXTERNALITIES

New Plastics Economy initiative



Dialogue Mechanism

Global Plastics Protocol

Innovation Moonshots

Evidence Base

Outreach

Dialogue Mechanism

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Outreach

Lead Philanthropic Partner



Eric & Wendy Schmidt Fund for
STRATEGIC INNOVATION

Philanthropic Funders



Core Partners



MARS





Thank you!