



H&M

Progressive corporate chemical
management strategy

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Truly sustainable fashion

“Our size, scale and influence mean we have both a responsibility to do the right thing and an opportunity to create real lasting change.”

Anna Gedda, Head of Sustainability



Truly sustainable packaging



REDUCE



THINK CIRCULAR



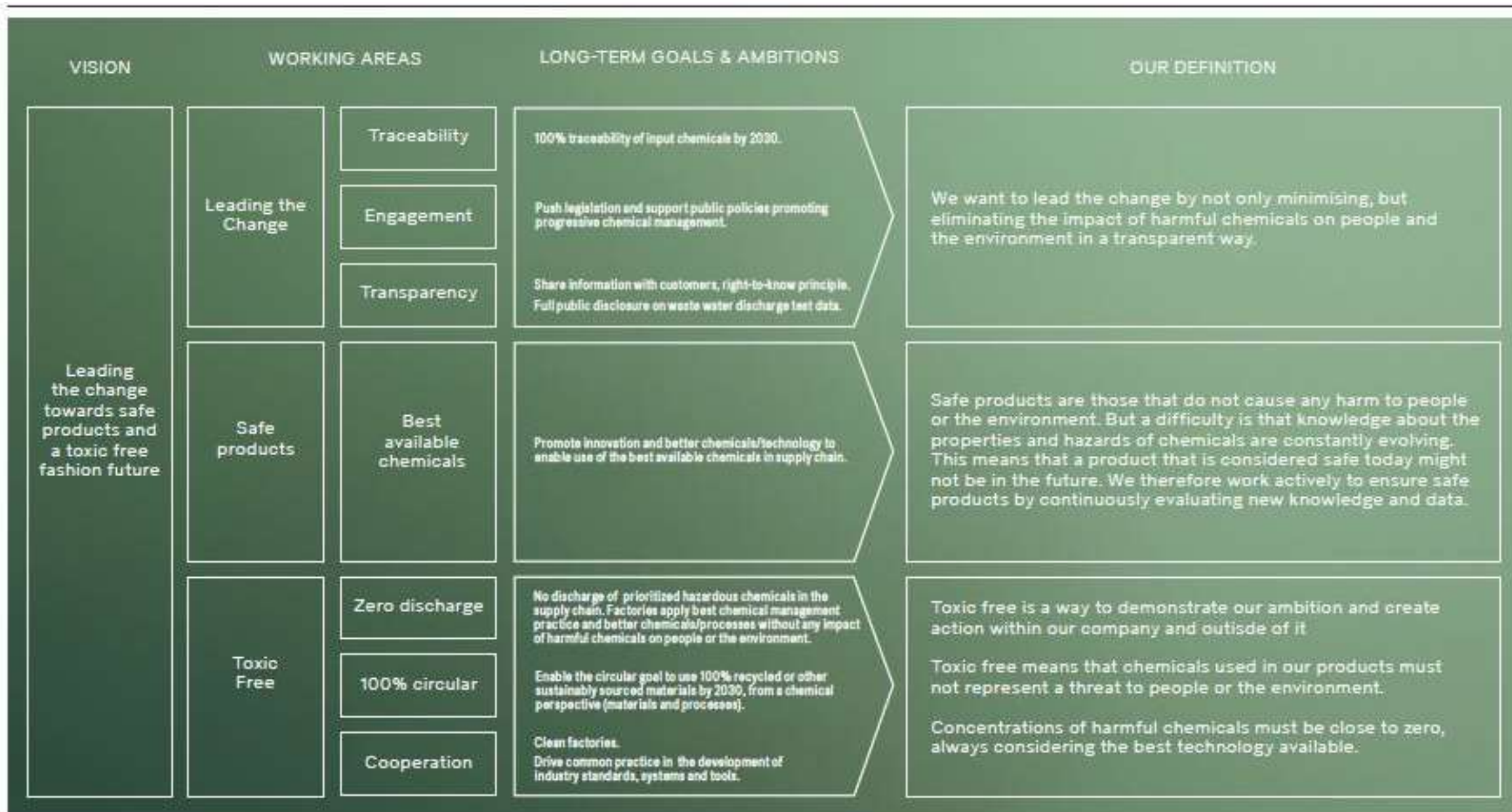
ENABLE RECYCLING

LEADING THE CHANGE TOWARDS
SAFE PRODUCTS AND A TOXIC
FREE FASHION FUTURE





Chemical management roadmap



STRATEGIC PARTNERSHIPS



ZERO DISCHARGE OF
HAZARDOUS CHEMICALS

Together, we drive the global implementation of safer chemical management practices.

www.roadmaptozero.com/



AFIRM

To reduce the use and impact of harmful substances in the apparel and footwear supply chain

www.afirm-group.com/



CHEMSEC BUSINESS
GROUP

Working together to inspire concrete progress on toxic use reduction.

<https://chemsec.org/>



ELLEN MACARTHUR
FOUNDATION

Our mission is to accelerate the transition to a circular economy.

www.ellenmacarthurfoundation.org/

Sustainably sourced materials

By 2030 we aim to have:

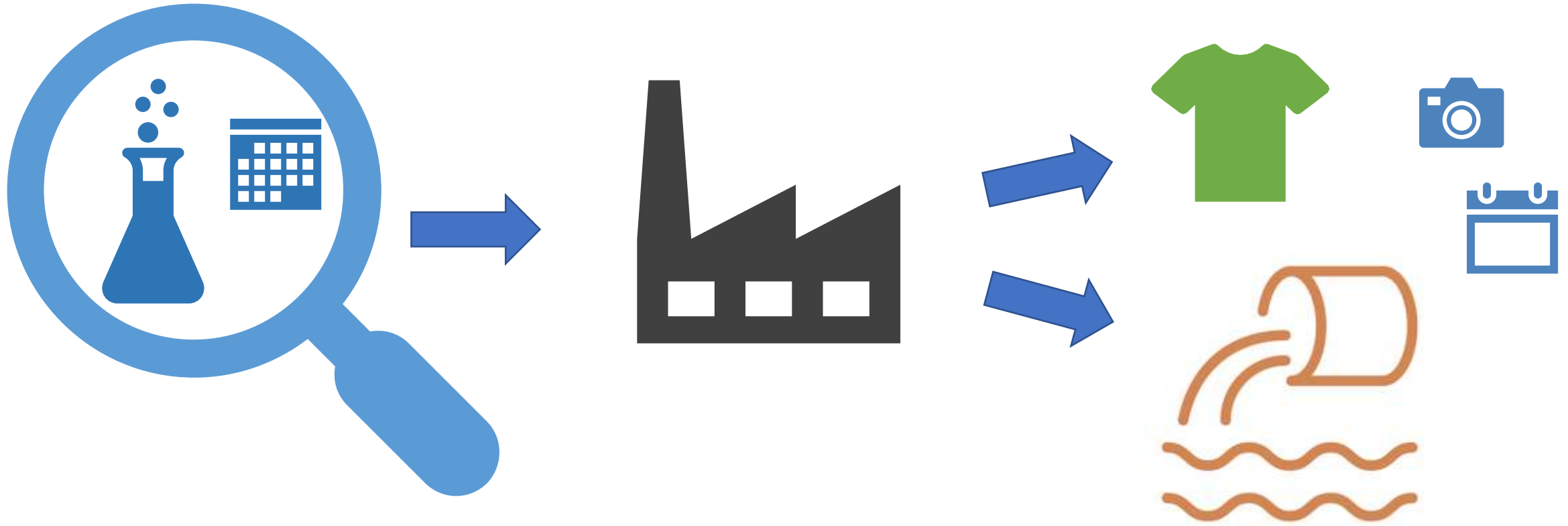
100% recycled or other sustainably sourced materials*

100% toxic free fashion

100% traceability of input chemicals



Input control



Input Chemical Management

How will we do it?



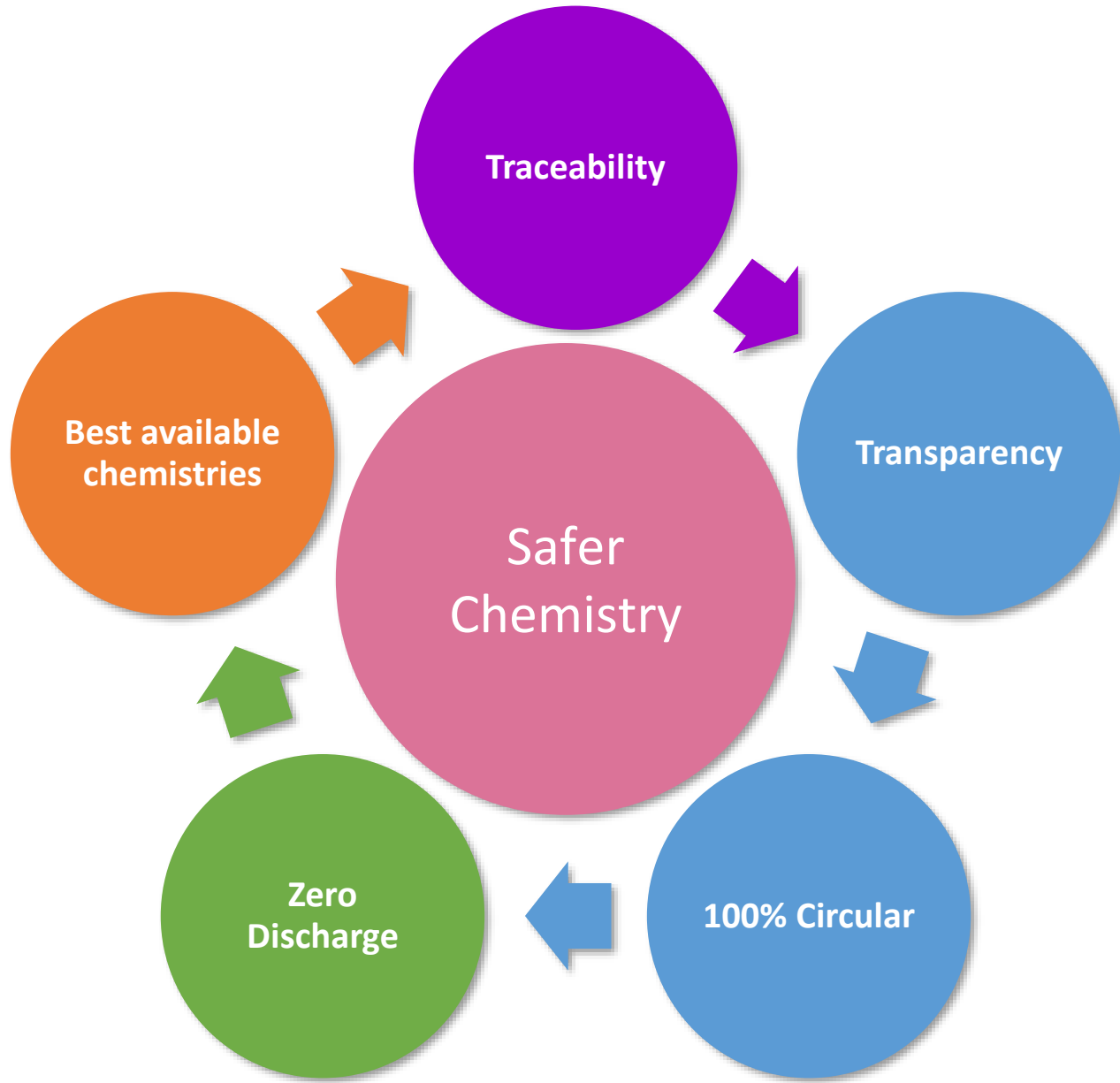
Hazard based assessments vs. risk management.



Suitable material/chemical screening system.



Transparency without harming Intellectual Property.



LEADING THE CHANGE TOWARDS
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FREE FASHION FUTURE



Thank you!

hmgroupp.com/sustainability/Planet/chemicals.html
