# Sustainable Food Packaging Scorecard

A tool for evaluating the sustainable performance of foodware and food packaging October 23, 2020



## Origins of the Sustainable Food Packaging Scorecard

The Sustainable Food Packaging Scorecard is initiative led by The Lexicon, a California-based NGO that uses evidence-based story telling, strategy and mobilization to build movements tackling our food system's great challenges.

The Scorecard was created through two six-month "Accelerator" sprints using Silicon Valley principles to build consensus among multiple stakeholders and rapidly prototype a new tool.

We work pre-competitively.

We are committed to releasing a final work product under a Creative Commons license for public use.

Current participants include leading food service companies,

NGOs and experts





NATIONAL RESTAURANT

**ASSOCIATION** 













Scope 3

















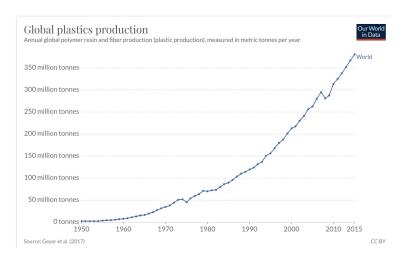








## The challenge posed by single use plastic is greater than ever



The Amount Of Plastic
Waste Is Surging
Because Of The
Coronavirus Pandemic



Laura Tenenbaum Contributor ©



At the beginning of the second week of the UK's Coronavirus lockdown and in accordance with ... [+] IN PICTURES VIA SETTY IMAGES



## Making sustainable foodware and packaging choices isn't easy

What's better for our carbon footprint?

Is compostable better?

Are reusables really better?

Is it really recyclable?

Biodegradable?

If it's recyclable, then I'm good?

Is more bio-content good?

Are certifications worth it?

How much recycled content do I want?

Does washing reusables use more water than disposables?

Is my container leaching toxic chemicals?

## So we're building a scorecard to make it easier

#### Our goals:

- Create a common yardstick to measure all the options
- Make it free and easy to use
- Educate the food industry about the impacts of disposables; show how reusable alternatives compare



## **Sustainable Food Packaging Scorecard Metrics**

#### **Climate**

CO2e per liter packaged

#### Water

Fresh water consumed per liter packaged

# Sustainable sourcing

- % recycled content
- Sustainable certification for biomass products

#### Recoverability

- Reused
- Recyclability
- Compostability

# Plastic pollution

Mass of plastic leakage per liter packaged

# Possible chemicals of concern

Number of hazardous materials that could be in container

## **Chemicals of Concern Metric**

Chemicals of Concern Avoided					
Tier 0	No chemicals avoided				
Tier 1	Environmental Defense Fund (EDF) list avoided				
Tier 2	Tier 1 and Food Safety Alliance for Packaging (FSAP) lists avoided				
Tier 3	Tier 1, 2 and Food Packaging Forum's (FPF) Food Contact Chemical Database lists avoided				

Integrity of claim				
Tier 0	No information available			
Tier 1	Claim is self-reported			
Tier 2	Written declaration from authorized company officer			
Tier 3	Claim is third-party verified			

#### EDF list:

Ortho-phthalates

**PFAS** 

Perchlorate

Benzophenone

BPA and related

Toluene

Ethyl glycol (2-ethoxy ethanol)

Methyl glycol

(2-methoxyethanol)

N-Methyl-2-pyrrolidone (NMP)

Lead

Arsenic

Cadmium

Chromium VI

Mercury

# Making the right choice for people and the planet.

### Scorecard Tool

Finally a tool that allows you to take the most commonly used food packaging and understand their impact on your health and the environment.

Search by Container Type



## Cold Cups

Customize Composting and Recycling

Add Custom Container



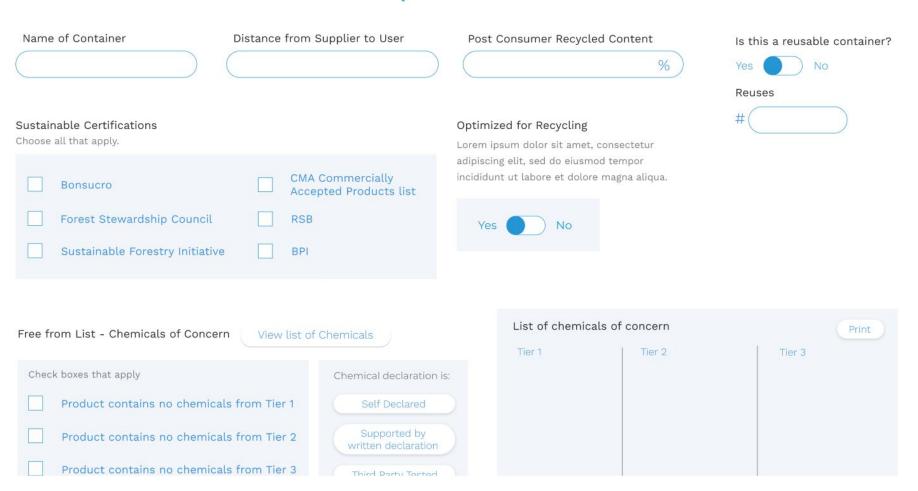
Container Type	Climate	Chemicals of Concern	Water	Recoverability	Plastic Pollution	Sustainable Sourcing	Summary Score	
	1 0	1 0	10	1 0	1 💠	1 0	1 0	
Reusable	100 g	#70	30 L		800 g			
Bio PET Rigid	200 g	#70	10 L		800 g			
CPLA	300 g	#70	10 L	•	800 g	•	•	
EPS Foam	100 g	#70	10 L		800 g			
Paper	500 g	#70	10 L	•	800 g	•	•	
Plastic	800 g	#70	10 L		800 g	•	•	
Glass	100 g	#70	10 L		800 g	•	•	
Foam	800 g	#70	10 L		800 g	•		

Use Default Data



Use Custom Data

## Customize: Reusable Cold Cup



## Local Recycling and Composting Availability

Do you have commercial composting available that includes food packaging as acceptable materials?



If yes, does your commercial composting accept and compost compostable plastics?





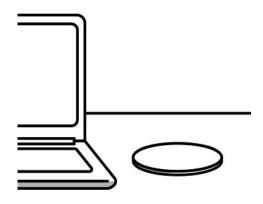
Collection and Recyling

Check box for materials that are accepted by recycling facility and also recycled by them - you will likely need to call them to find these answers.

Acrylic Rigid	Yes No	CPLA	Yes No	PET film	Yes No	PVDC film	Yes No
Aluminum Bottles	Yes No	EPS Foam	Yes No	PET foam	Yes No	Steel bottles and cans	Yes No
Aluminum Foil	Yes No	Glass	Yes No	PET rigid	Yes No	Steel foil	Yes No
APET Rigid	Yes No	HDPE bottles	Yes No	PETG rigid	Yes No	Wood	Yes No
Bamboo	Yes No	HDPE rigid	Yes No	PLA	Yes No		
bio PET bottles	Yes No	LDPE rigid	Yes No	PP Film	Yes No		
Bio PET rigid	Yes No	Molded fiber	Yes No	PP foam	Yes No		
Blister pack	Yes No	Nylon film, foam	Yes No	PP rigid	Yes No		
Cartocans	Yes No	Plastic Foams	Yes No	PS rigid	Yes No		
Cartons	Yes No	Paper	Yes No	PVC film	Yes No		
Corrugated board	Yes No	PE Bags	Yes No	PVC foam	Yes No		
Composite cans	Yes No	PET bottles	Yes No	PVC rigid	Yes No		



# Thank you!



Please send questions or feedback to jonathan.kaplan@compass-usa.com