

Migros Industrie

Innovative packaging & non-packaging solution

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Migros Industrie

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WINNING TEAM
PACKAGING



MIGROS

An overview of Migros Industry

5 divisions, more than 30 companies and trading platforms



Meat, Poultry,
Fish and Eggs

Bread & Baked Goods,
Convenience, Ultra-fresh
and Beverages

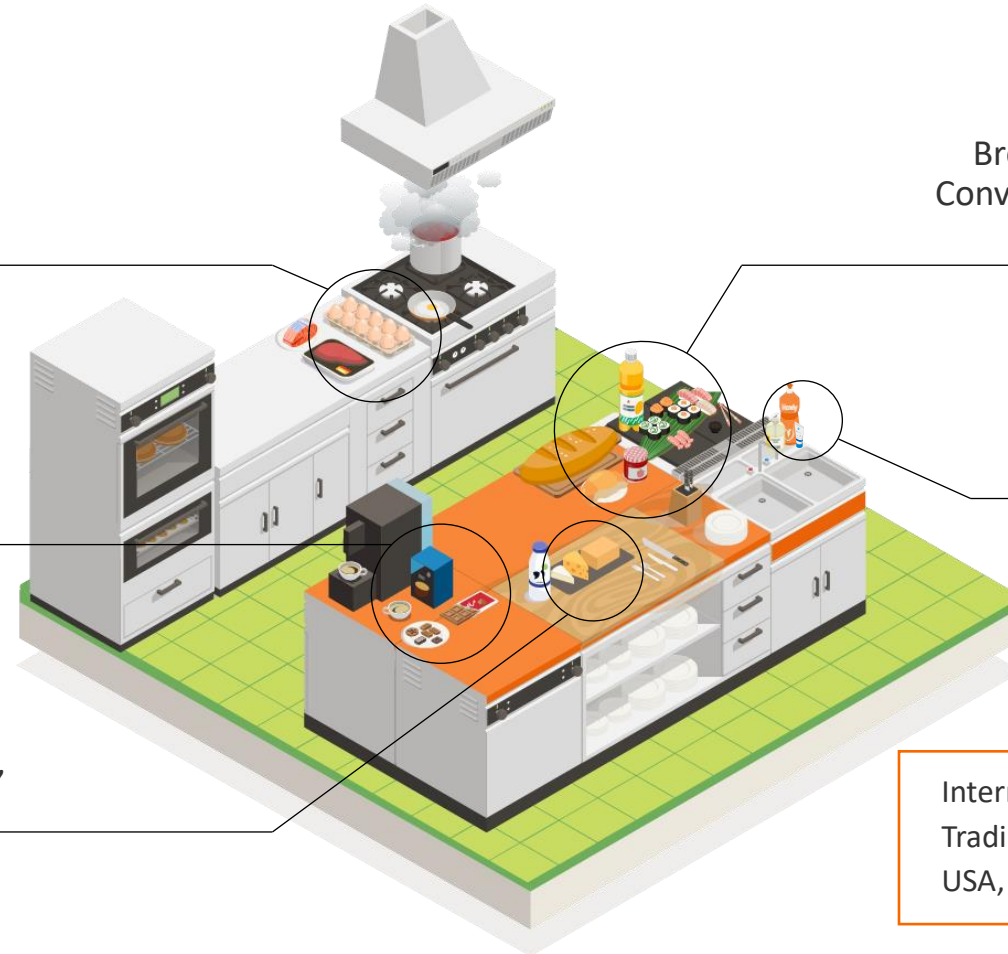


Confectionery, Snacking,
Coffee and Food
International

Personal Care, Home Care &
Biochemistry and Nutrition



Dairy, Cheese,
Plant-based Products,
Sauces and Fats



International
Trading Platforms:
USA, FR, DE, ES, PRC, NL

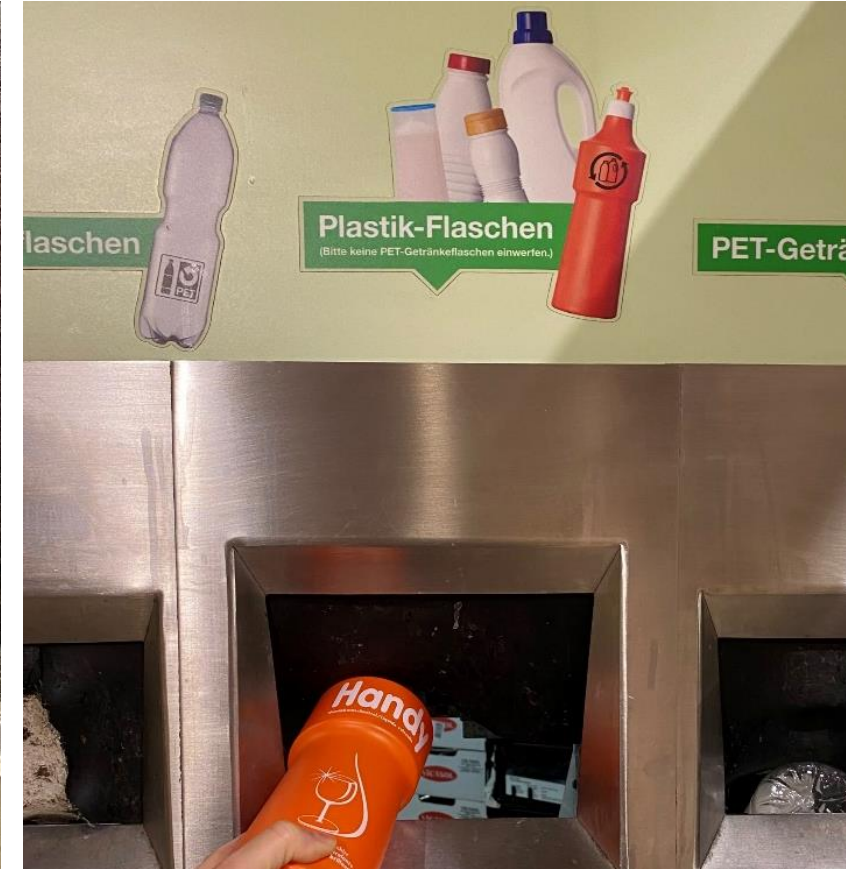
MIGROS
Industrie



Why ...

... packaging is much more than *just packaging.*

Packaging is much more than *just packaging* – 3 times 3



3 seconds ⚡

3 weeks ⚡

3 months



How ...

... to address complex packaging trends?

**Complex
packaging
trends require a
new working
culture**



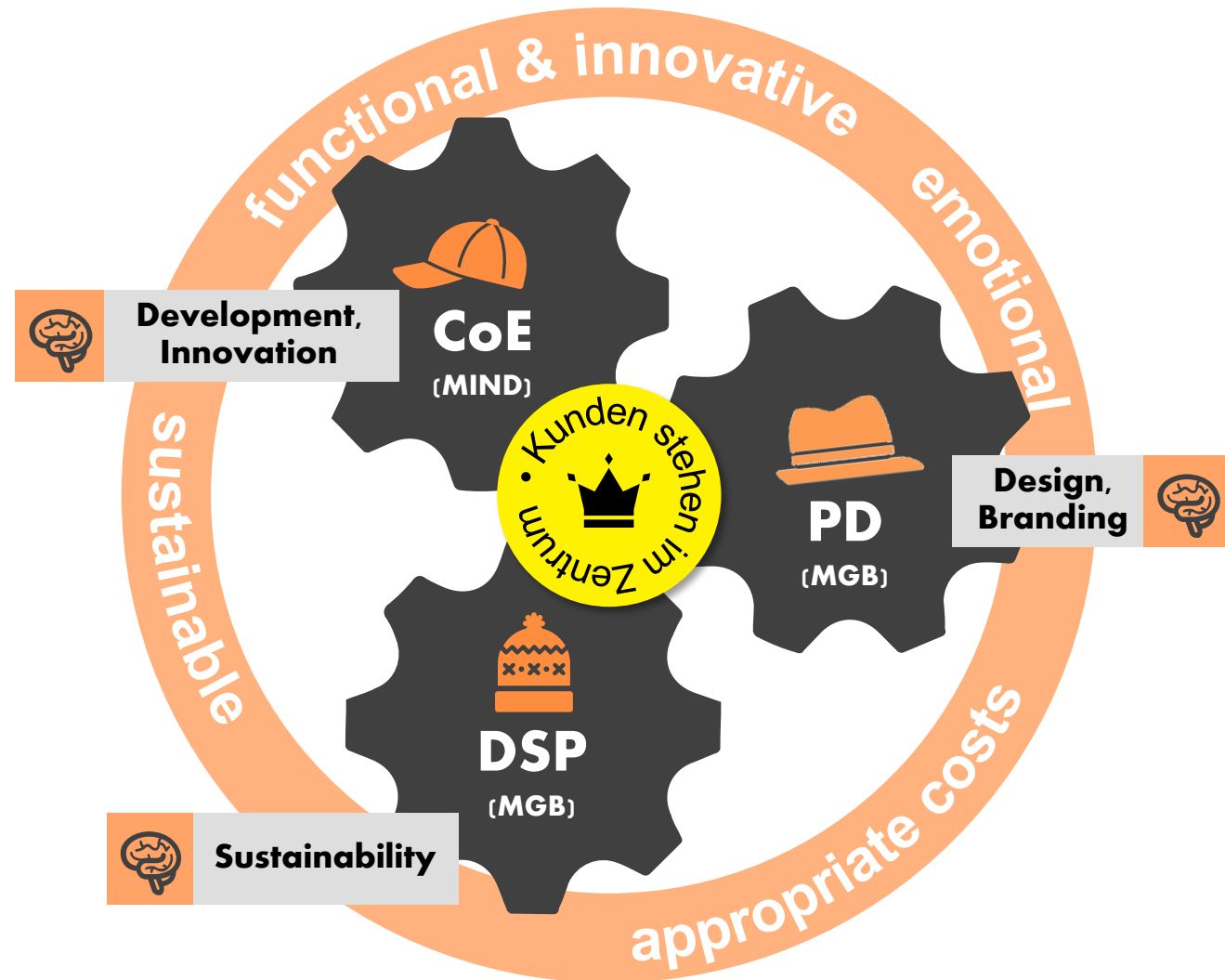
**Understanding
of our roles**

Our solution: Winning team packaging



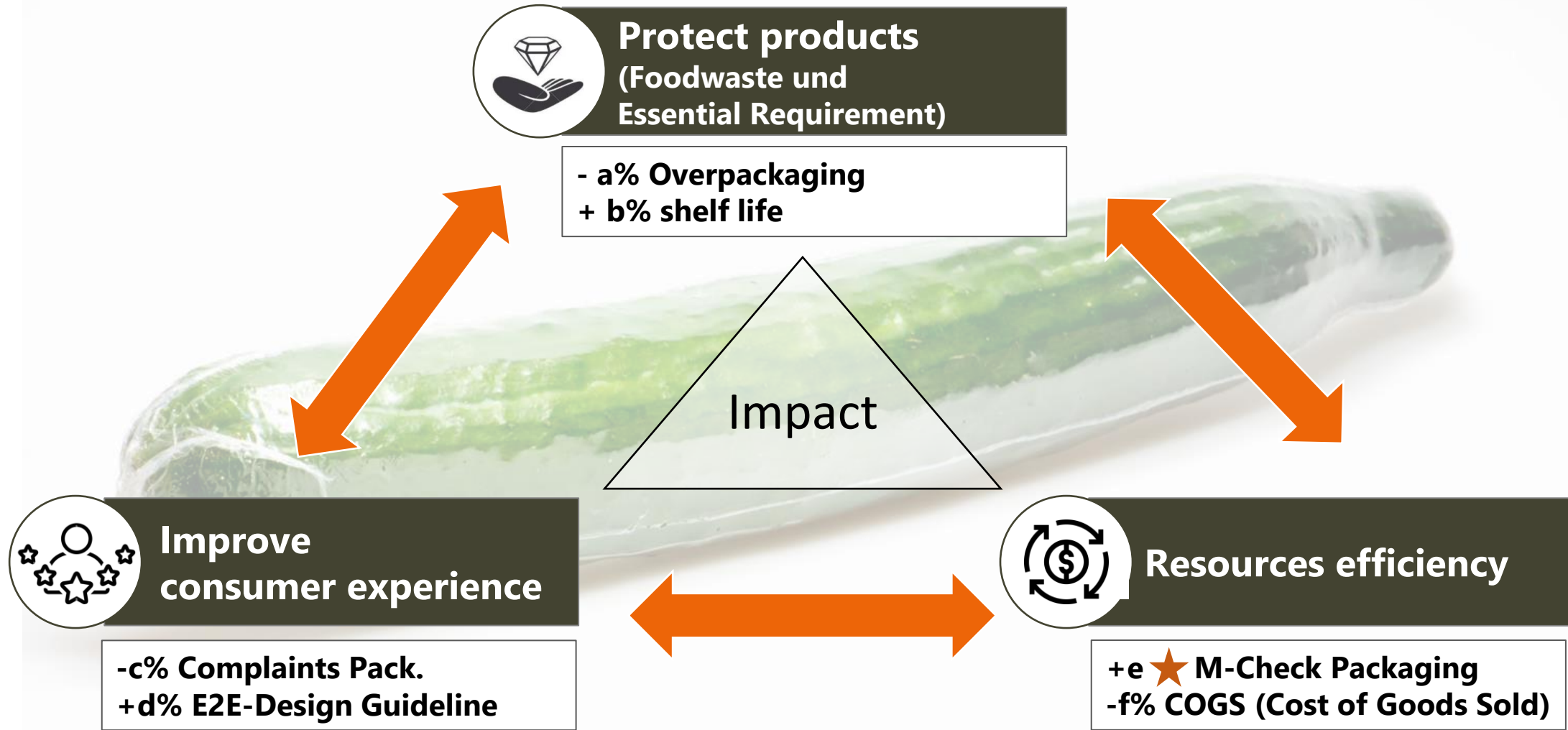
WINNING TEAM PACKAGING

*Contact point for all
packaging questions*



Common set of performance indicators

Between categories & industrie



What ...

... has Migros achieved so far?


Optimize and reduce single use packaging








6'921 t

packaging material sustainably optimized

Narrate transparently – on pack, online, on all channels



3'500
transparent products
...and many more to come.



Loop plastic packaging – Migros' *Plastik-Sammelsack*



70%
will be recycled

Loop plastic packaging – the work begins behind the curtain



Refill & Rethink Handy – Migros' *Mission Zero Waste*

-70%
packaging material



Rethink single use packaging – Migros' *Mission Zero Waste*



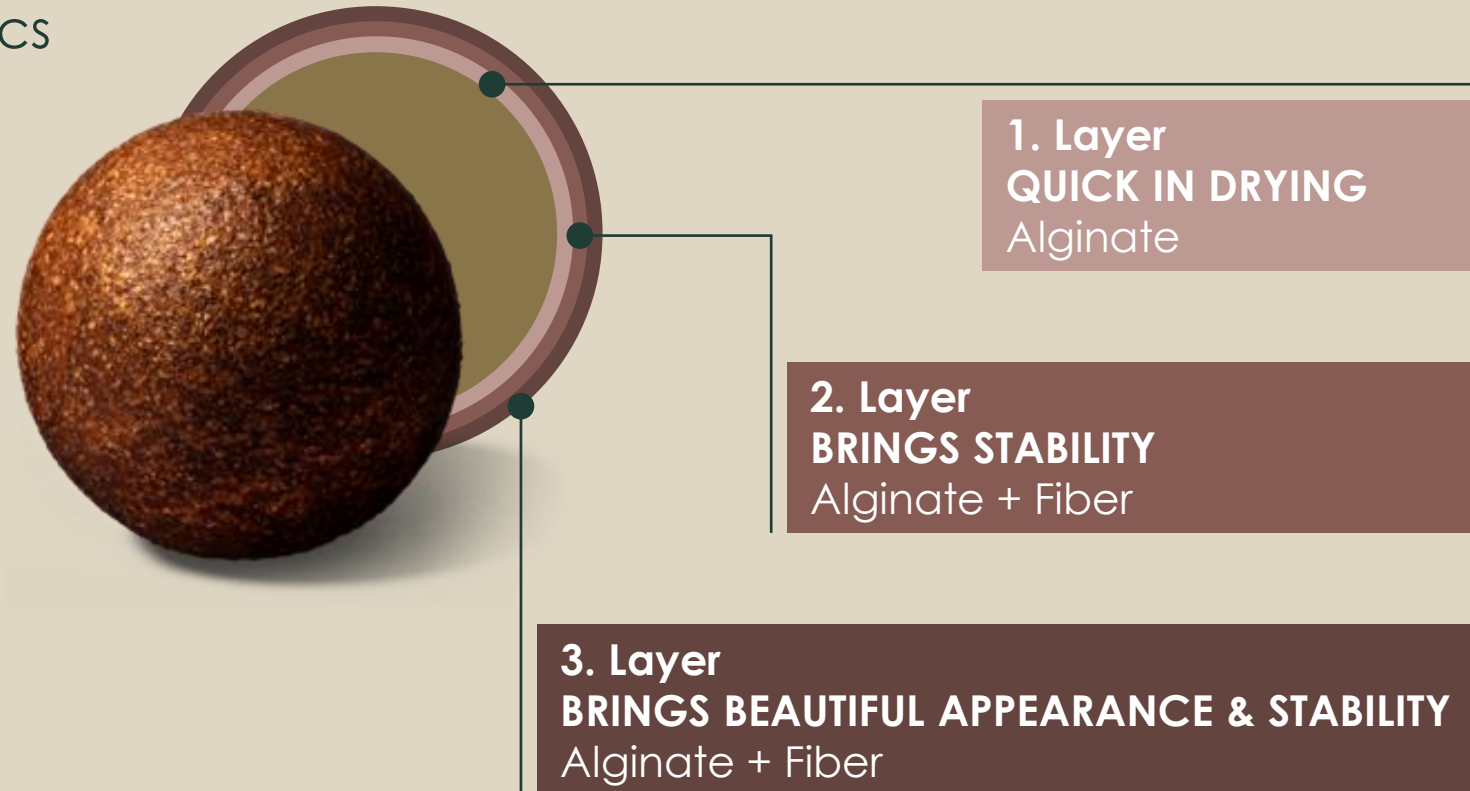
Re-invente consume - Delica introduces the 100% natural Coffee ball!



The coating formulation is designed from nature and enables **OUR** needs regarding sustainability, compostability & technology!

Coating

- Plant-based, free from (Bio-) plastics
- Garden compostable
- No allergens / Food approved
- Insoluble, temperature stable up to 100°C
- Good oxygen barrier
- High breaking strength
- Middle to dark brown, homogeneous, non-shiny
- Non-sticky
- Good drying ability
- Laser markable





Questions ?